Homecoming and Family Weekend Assessment Results

Fall 2013
How did you find out about Homecoming and Family Weekend?
Did you use businesses listed in the RAMFAM Association Business Directory to help plan your trip?

- Yes: 22.03%
- No: 77.97%
If yes, which businesses did you use?

- Best Western
- Hilton Hotel
- CSU Bookstore
- SuperShuttle
- Quality Inn and Suites
Why did you choose this weekend to visit CSU?

- Opportunity to connect with my student: 84.75%
- Discounted football tickets: 9.47%
- Other weekend events: 5.08%
- To interact with President Frank, Provost Miranda & Vice President for Student Affairs Hughes during the RA week: 1.69%
- Uncommitted weekend on family calendar: 0%
Please indication your level of agreement: Online Registration Was Easy and Accessible
Please indication your level of agreement: Registration over the phone through the Alumni Association was easy and accessible.
Please indication your level of agreement: Check-in at the Alumni Center was easy and accessible

![Graph showing percentage of agreement responses.]

- Strongly agree: 62.71%
- Agree: 18.95%
- Neutral: 13.56%
- Disagree: 3.99%
- Strongly disagree: 3.99%
Please indicate your level of agreement: Homecoming and Family Weekend was a good value based on event registration cost and programming provided.
Top 5 Events of the Weekend:

- Homecoming Football Game against San Jose State
- Homecoming Parade
- Pep Rally, Bonfire, Fireworks, and Lighting of the A
- Festival on the Oval
- Tailgate
Please tell us about your overall Homecoming and Family Weekend experience:
Do you feel you have developed a positive relationship with CSU through participating in Homecoming and Family Weekend?
Do you feel knowledgeable about the resources offered to you at CSU?
Please provide additional feedback for the Homecoming and Family Weekend Steering Committee: