Development and Fundraising Committee

Mission: To assist in fundraising for the Parents Fund to support and enrich the lives of CSU students.

Background Ideas:
- Because all tuition and fees go to fund student needs, we’ll need to fundraise for Parent and Family initiatives.
- Perhaps split up by committee to provide fundraising information/ideas for each of the other groups: Student Issues, Recruitment and Retention and Programs and Services?

Committee Members: Bob Huff, Jennie Baran

Committee Thoughts/Ideas:
- RAMFAM t-shirts, coffee mugs, bumper stickers with logo for Christmas gifts and whatnot
- Can it be done online or add links to existing sites – bookstore or parent & family site?
- PBS-style tiered donation
  - $25 gets you a coffee mug or a blanket
  - $50 gets you a historic video about CSU, etc.
- RAMFAM booth at Moby during volleyball & basketball season games
- Need a RAMFAM banner to advertise
- Connect with high school PTOs for information about transitions – good PR for RAMFAM
- Dues with a raffle for books for one semester