Development and Fundraising Committee

Mission: To assist in fundraising for the Parents Fund to support and enrich the lives of CSU students.

Background Ideas:
- Because all tuition and fees go to fund student needs, we’ll need to fundraise for Parent and Family initiatives.
- Perhaps split up by committee to provide fundraising information/ideas for each of the other groups: Student Issues, Recruitment and Retention and Programs and Services?

Committee Members: Jeff Wood, Julie Folden, Cecelia Luhrs

Committee Thoughts/Ideas:

- Overview of programs funded from the Parents Fund communicated through monthly newsletter

- Alternative ways to solicit donations
  - E-mail
  - Websites
  - Parent involvement in fundraising activities

- Sell RAMFAM t-shirts for P&F

Items Attainable in One Year

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